



LEADERSHIP SUMMITS

With COVID causing students to struggle with feelings of isolation, grief, and general mental health issues, TEEN TRUTH/365 serves as a virtual school assembly and interactive summit program that allows schools to meet the social and emotional needs of students through at home or virtual learning experiences.



"I just had TEEN TRUTH present to my ASB students and it was AWESOME!!! I highly recommend you having them present to your student leaders... It was an amazing opportunity for my kids to share some of the frustrations they're experiencing right now and develop solutions to help our school!"

Nicole Terranova-Drabinski – ASB Adviser, Sierra Vista J.H.S.

With 15+ years experience behind it, the TEEN TRUTH: Leadership Summit has become the premiere solution for school culture development in schools, districts, and cities across North America. Featuring award-winning content, powerful speaking performances, and workshop-style sessions this student-centered event gives teens a critical understanding of the issues currently affecting school climate and empowers them to develop an action plan that addresses identified concerns. Overall, the goal of every TEEN TRUTH: Leadership Summit is to produce campus wide initiatives that will improve mental health and build campus culture.

Ideal for middle school or high school aged audiences; this virtual event helps student leaders understand their role in the COVID era and the importance of thinking outside the box when it comes to building community and connections. Designed to be a 90-minute experience hosted via Zoom, all attendees will learn the value of:

- ➔ Brainstorming critical social-emotional issues that are negatively affecting student life
- ➔ Understanding how student leaders can better influence the world around them
- ➔ Developing tangible solutions that can be implemented during the COVID era

EMPOWERING STUDENT VOICE & BUILDING SCHOOL CULTURE

– Since 2006 –



SUMMIT HOST

JC Pohl is a producer and speaker who has reached over 10 million lives with his efforts to build school culture and empower student voice. Along with his work at TEEN TRUTH and RISING UP, he has produced award-winning content for companies such as Warner Brothers, ESPN, and Disney, as well as created innovative educational content for The American Film Institute and Human Relations Media.



"JC was absolutely phenomenal. On a scale of 1 to 5, I would rate his presentation as a 10!!!!!!"

- Patrice Davis, Intervention Supervisor - Baldwin County PSS

As President & CEO his work with TEEN TRUTH has led to travels around the world inspiring students, educators, and parents to build school culture and empower student voice. During his career, Pohl has been featured on various news programs, podcasts, and received front-page coverage on Yahoo! Sports and USA Today. He has personally reached students in over 1,200 schools and keynoted countless conferences including CADA, TASC, TASSP, NASC, NAWD, LEAD, OASC, NCSA, COSA, DECA, OSTI-CON, AMLE, GAEL, and the PTA. Additionally, he has consulted for brands such as Six Flags, Lifetouch, Five Star, Union Pacific, and Special Olympics.

As a compliment to his work with TEEN TRUTH he has also developed RISING UP, a peer-to-peer program designed to teach students how to build resiliency in the face of adversity. Launched in 2013, Pohl's RISING UP: Coaching Program has been heralded as an SEL curriculum that prevents suicide and stops bullying.

Pohl is a Licensed Marriage and Family Therapist, holds a Master's Degree in Professional Counseling from Texas State University, San Marcos, and a Bachelor's Degree in Business and Marketing from Santa Clara University. You can find him on Facebook and LinkedIn or connect directly at www.jcpohl.com and teentruth.net/jcpohl.

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