



## Virtual Leadership Summit... Round 2!

When last we met, we teamed up to bring a virtual leadership summit to your student leaders. Our initial efforts built leadership capacity and worked to give students a voice in relation to the social-emotional issues currently affecting school climate. This proposal works to go deeper at both the student leader level as well as the school culture level.



*"I just had TEEN TRUTH present to my student leaders and it was AWESOME!!! I highly recommend you having them present to your kids... It was an amazing opportunity for my kids to share some of the frustrations they're experiencing right now and develop solutions to help our entire school!"*

Nicole Terranova-Drabinski – ASB Adviser, Sierra Vista J.H.S.

### Program Summary

Our first virtual summit focused on creating a space for leaders to discuss the social-emotional issues their friends are facing during COVID and encouraged them to develop tangible solutions that could help build school culture during this time. Some of these solutions included recommendations for teachers during remote learning, others included virtual events to better connect students to campus, and some schools worked to develop programs that can be implemented via social media or other technologies.

Our Virtual Leadership Summit... *Round 2* is designed to take this conversation one step further, as we work with students to understand the value of adversity, and how their personal skills as leaders can help build school culture during these challenging times. Ultimately, this session will call each leader to find their own unique way to support students across campus. Designed to be a 75 - 90 minute virtual experience, all attendees will learn:

- That adversity is a key factor in developing character
- How their own unique leadership style can help them be an effective leader
- The value of creating a personal mission statement that can build school culture



HOSTED BY JC POHL, LMFT

JC Pohl is a producer and speaker who has reached over 10 million lives with his efforts to build school culture and empower student voice. Along with his work at TEEN TRUTH and RISING UP, he has produced award-winning content for companies such as Warner Brothers, ESPN, and Disney, as well as created innovative educational content for The American Film Institute and Human Relations Media.



*"JC was absolutely phenomenal. On a scale of 1 to 5, I would rate his presentation as a 10!!!!!!"*

*- Patrice Davis, Intervention Supervisor - Baldwin County PSS*

As President & CEO his work with TEEN TRUTH has led to travels around the world inspiring students, educators, and parents to build school culture and empower student voice. During his career, Pohl has been featured on various news programs, podcasts, and received front-page coverage on Yahoo! Sports and USA Today. He has personally reached students in over 1,200 schools and keynoted countless conferences including CADA, TASC, TASSP, NASC, NAWD, LEAD, OASC, NCSA, COSA, DECA, OSTI-CON, AMLE, GAEL, and the PTA. Additionally, he has consulted for brands such as Six Flags, Lifetouch, Five Star, Union Pacific, and Special Olympics.

As a compliment to his work with TEEN TRUTH he has also developed RISING UP, a peer-to-peer program designed to teach students how to build resiliency in the face of adversity. Launched in 2013, Pohl's RISING UP: Coaching Program has been heralded as an SEL curriculum that prevents suicide and stops bullying.

Pohl is a Licensed Marriage and Family Therapist, holds a Master's Degree in Professional Counseling from Texas State University, San Marcos, and a Bachelor's Degree in Business and Marketing from Santa Clara University. You can find him on Facebook and LinkedIn or connect directly at [www.jcpohl.com](http://www.jcpohl.com) and [teentruth.net/jcpohl](http://teentruth.net/jcpohl).

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